



# Minnesota Chapter



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## BOARD MEETING MINUTES – APRIL 5, 2009

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- Present: Marilyn Binkley, President; Sarah Woodling, Vice President; Chris Shearer, Treasurer; Brian Binkley, Secretary; Mike Houle; Matt Fisher; Julie Fisher
- Absent: Diane Maleski; Megan Feeser; Marc Feeser; Aaron Hofstedt; Chris Dore; Nancy Hammond; Mick Kuban

The President called the meeting to order at 5:13pm and presented the agenda.

- I) The minutes from the previous meeting were approved.
- II) Treasure's Report – Chris
  - A) "I'm sure we have money."
  - B) Transfer of checking account information has occurred between Mick & Chris. Chris has a box of information to go through and review in the next month.
- III) Old Business
  - A) Board Members - Marilyn
    - 1) Secretary – Brian is the new Secretary
    - 2) Treasurer – Chris is the new Secretary
    - 3) Matt and Julie Fisher are new At-Large Board Members.
    - 4) The Board voted to not maintain a specific "Social Chair"
  - B) Annual Dinner – Sarah
    - 1) 60 people attended, event seemed to generate a lot of positive feedback
    - 2) Sarah received a bill from the Creamery for the ice cream served and the shipping & handling (\$129)
    - 3) Marilyn requested that thank-you letters be sent out to all donors for the Silent Auction.
- IV) Committee Reports
  - A) President
    - 1) The Chapter filled our applications for the Alumni Association Volunteer Awards.
  - B) Membership –Megan
    - 1) We have received one paid member already for 2009-2010.
    - 2) No report
  - C) Scholarship Committee – Mike
    - 1) The Board has agreed to award a \$2000 scholarship pending a vote at the next Board Meeting, based on the current financial status received by Brian.
    - 2) The University will be contacted this month to receive the list of students eligible for the scholarship. Applications will be mailed out



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- at the end of May, due back in early July. The goal is to have the winner selected by the Annual BBQ Picnic/Freshmen Sendoff.
- D) Website & Listserv – Brian
    - 1) No report.
  - E) Community Service – Sarah
    - 1) Feed My Starving Children on April 25, 2009. A formal signup sheet has not been maintained – we have no records of who has signed up.
  - F) Softball Tourney – Chris
    - 1) No report
  - G) Football Update – Marilyn (Aaron/Nancy absent)
    - 1) Football Road-trip Lottery – discussed possible games for the lottery selection. Choose in the following order and quantity of tickets: a.) Minnesota (40) b.) Michigan State (20) c.) Northwestern (20).
    - 2) Would like to nail down the TV Tailgate location for 2009. Location should be based on feedback from survey. Nancy to share the results at the May Board meeting.
      - (a) Location should be kid friendly
      - (b) Discussed Jake’s City Grill in Plymouth and decided “test” it out with dinner after the meeting. Restaurant was nice, but not an ideal fit for our group since they won’t play audio for the TVs and there wasn’t any great viewing area with the exception to the private room which has a \$1000 minimum on Saturday nights.
  - V) New Business
    - A) Business Cards
      - 1) Marilyn & Brian shared the business cards they created for Brian’s trip to State College. We will publish 20 business cards at a time for each Board Member. Additional cards to be available upon request. (Cost is approximately \$20 for 250 business cards).
    - B) Chapter T-Shirt
      - 1) Marilyn created and presented our chapter T-Shirt at the Annual Dinner. The t-shirt has a front pocket logo and large logon the back. The shirt comes in two colors (blue on white or white on blue). Cost for members is: (1) for \$15; (2) for \$25. Cost for non-members is: (1) for \$20; (2) for \$30.
      - 2) T-Shirts will be advertised on the website for sale.
      - 3) Proceeds go to the general operating fund.
      - 4) A box will be added to the membership form for purchasing.
      - 5) All checks should goto the Secretary. Chris will in turn send the orders to Marilyn (or the current keeper of shirts at the time).
      - 6) We’ll mail the shirts out for \$4.50 – priority mail.



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- C) Alumni Association Plate
    - 1) Chris inquired if we've investigated an Alumni Association Plate with the state of Minnesota. In Tennessee, a petition was required which was essentially "locking" an individual into the purchase of a plate. Chris to investigate the requirements in Minnesota.
  - D) Real Life Program
    - 1) Brian reminded everyone that the Real Life Program is setup to help our Chapter with a \$25 donation for each Life Membership completed for the parent Alumni Association with our chapter code. Brian will investigate how that \$25 is received by the Chapter.
  - E) Thon Happy Hour
    - 1) "can" at the Bowl Game and one regular season game
    - 2) Host four (4) happy hours a year to benefit Thon with proceeds from our t-shirt sales
    - 3) Thon happy hour during the actual Thon event (third weekend in February typically)
  - F) Future Silent Auction / Scholarship fundraising
    - 1) See who local Penn State VIPs are with businesses
    - 2) Will raffle off the mini JoePa helmet during football season
  - G) Future Programming ideas
    - 1) Big Ten Golf Tournament
    - 2) Horse Charity Night – take place at a fire hall as an idea
    - 3) Casino Night
      - (a) JOEPA bingo!
    - 4) Summit Brewery Tour
    - 5) Brew your own beer in St. Paul
- VI) Conclusion
- A) The meeting adjourned at 6:28 p.m.
  - B) The next meeting is scheduled for May 3, 2009.
  - C) The meeting was adjourned for the second time at 6:40 p.m.
  - D) The meeting was adjourned for the third time at 6:51 p.m.
  - E) The meeting was adjourned for the fourth and final time at 6:53 p.m.

These meeting minutes shall serve at the official record of matters discussed and conclusions reached unless written notice is received.

Respectfully submitted,

Brian Binkley  
Secretary