



Minnesota Chapter



BOARD MEETING MINUTES – JANUARY 29, 2006

Present: John Barbella, President; Aaron Hofstedt; Brian Binkley; Diane Maleski; Mick Kuban; Marilyn Binkley

Absent: Jeff McManus, Treasurer; Emily Zuber, Secretary; Kathryn Jakuc; Chris Dore

The President called the meeting to order at 5:00pm and presented the agenda.

- I) Meeting Minutes from December were approved.
- II) Treasure's Report – Jeff
 - A) John reviewed the treasurer's report that was sent over by Jeff McManus. He noted that membership was down by approximately 16 members from last year. We will begin our membership drive this year with the annual Penn State Night Out. We will query new alumni to the area to ask them what they are looking for from the chapter. This query went out to these folks on Sunday, 1/29
 - B) Marilyn suggested that we take a look at teams that we could put together in Minneapolis or St. Paul for the younger alumni that are looking to meet people. Ideas that were discussed were softball, broomball, beach volleyball, Dodge Ball. Marilyn will look into these possibilities based on the feedback from the new alumni.
- III) Old Business
 - A) None to report
- IV) Committee Reports
 - A) Membership - Mick
 - 1) Nothing reported.
 - B) Scholarship Committee – Kathryn
 - 1) Kathryn has asked that she be removed from the board as she is unable to be active given her travel schedule. The board noted this and will re-assign scholarship duties for the spring. Kathryn plans to stay active in the chapter.
 - 2) We discussed the timing of the scholarship mailing to the students. Marilyn suggested that we delay the mailing until after finals. Everyone agreed that this was a good idea but would ask that Kathryn provide her input on this matter. After the election at the annual dinner, we will choose someone to serve as the lead for the scholarship committee. Mick indicated that he would take that on if no one else was interested in doing so
 - C) Website & Listserv – Brian
 - 1) Nothing reported.



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- D) Community Service – Jeff
 - 1) Nothing reported.
- E) Football Update – Aaron
 - 1) Nothing reported.
- F) Annual Dinner / PSU Night Out on the Town – John / Brian
 - 1) The date and location have been confirmed. The Annual Night Out will be held at Rush Creek in Maple Grove on 2/25 from 6pm to 9pm. We will not have a guest speaker but will plan to rent a large TV and play highlights from the 2005 PSU football season. Paul Douglas is planning to attend and has offered to be available for Q and A if we want that. In the mean time, John will share a general overview of the chapter after dinner.
 - 2) The prices for the dinner are \$50 for steak and \$45 for chicken and fish. There was some talk about the expense of the dinner but this could not be avoided given the late notice due to the change in venue. Also, we agreed that, going forward, we would begin promoting the dinner via the ListServ and the website during the first week of each January.
 - 3) We agreed that alumni new to the area would be given free membership for one year if they attend the February 25th event.
 - 4) We also agreed to offer Leah and her husband an invitation to the dinner for all of her work on the newsletter. The chapter will pick up this expense. John will extend this invitation to Leah.
- G) Silent Auction
 - 1) Marilyn, John and Aaron have submitted lists of the stores/merchants that they will solicit. We agreed that we would create a list of silent auction items that will be published via the listserv on February 11th so people can get a taste for what will be available on the 25th. Brian will include a caption that will explain that those that can not attend the event will still be able to place a bid via a board member representing them.
 - 2) Please work to find more items with a dollar value of \$20 or more that can be used in the auction. Big ticket items would be greatly appreciated. We have a great start on this due to Marilyn's efforts. Thank you, Marilyn!
- V) New Business
 - A) Newsletter
 - 1) The annual newsletter is being printed this week. When complete, Leah will send them to John and his family will label and mail the newsletters as quickly as possible. We will print and mail 700 newsletters matching the database of 712 alumni in the area.
 - B) Future Board Members / Open Positions



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- 1) Only the President and Vice President positions are up for election. Barring a departure from the expected, John will be elected president and Marilyn will be elected Vice President. John indicated that he would retain this post until Marilyn was comfortable in succeeding him, likely at the summer picnic in 2006.
- VI) Miscellaneous/To Do List
- A) John will contact PSU and ask for a phone list for all alumni in the area. He will also ask for a phone list for those alumni new to the area. When we have these phone lists, Diane will coordinate a calling campaign to existing alumni to remind them about the dinner since there will be such a short window between receipt of the newsletter and the event. Marilyn will call all new alumni to the area. John has already contacted PSU and hopes to have this information soon.
 - B) John will contact PSU and ask for Chapter requirements so we can determine if we will do a hard copy mailing of the newsletter in the future.
 - C) John will send out an electronic version of the dinner reservation form and membership application so the board can send that on after telephone conversations with alumni.
 - D) John will contact Chris Dore to see if we can count on Carlson Marketing for a few items for the silent auction. This is a delicate situation as Chris will be leaving Carlson this week.
 - E) Marilyn will create an Item list for the silent auction that can be used for bidding.
 - F) Brian will send out a reminder of the PSU Annual Night out by Wednesday, February 1st.
 - G) Marilyn will update the silent auction grid (Board members please provide your updates on your fundraising efforts.) with items and value and then Brian will send this list out to the Listserv on February 11th to create interest in the auction.
 - H) Mick has moved. Please change his contact information as shown below.
5230 West 102nd St, Apt 203
Bloomington, MN 55437
651-336-8332
- VII) Conclusion
- A) The meeting adjourned at 6:03p.m.

These meeting minutes shall serve at the official record of matters discussed and conclusions reached unless written notice is received.

Respectfully submitted,
John Barbella